SAFE ZONE:
All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

TRIMMING ZONE:
Please allow a cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

BLEED ZONE:
Make sure to extend the background images or colors all the way to the edge of the black outline.

FOLD LINE

IMPORTANT

Please send files without our colored guidelines.
All text should be converted to outline.

Final Size: 4.125 inches x 9.5 inches
Flat Size with Bleed: 9.19 inches x 16.04 inches