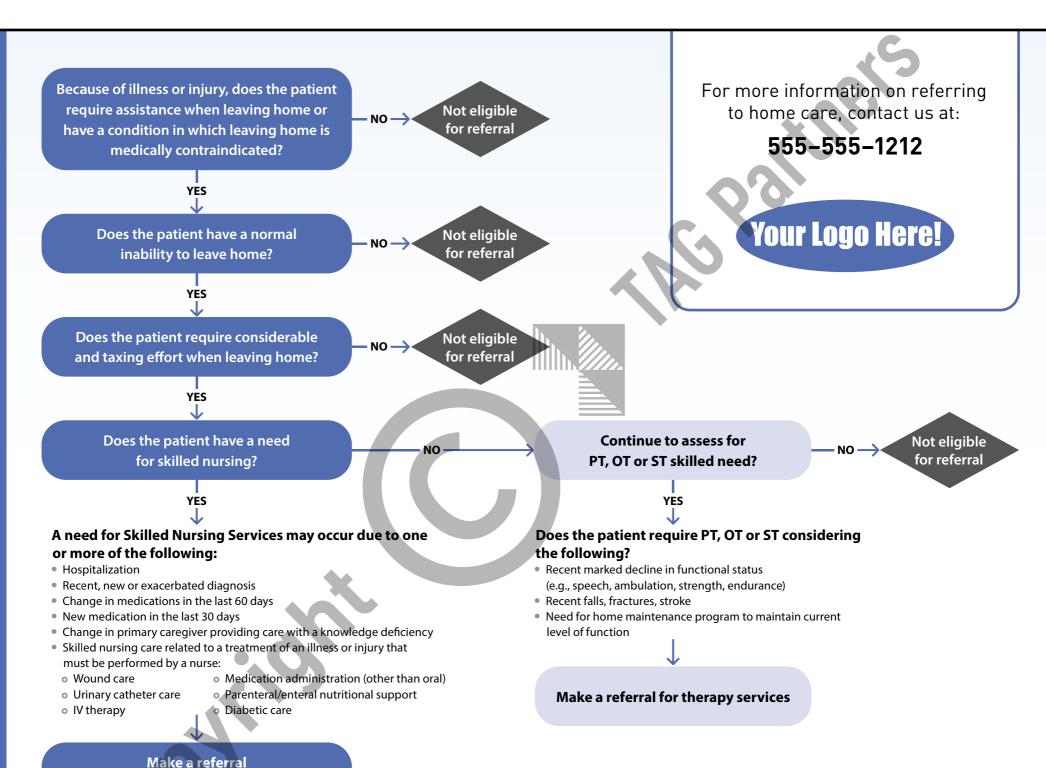
for skilled nursing services





January

Cervical Health Awareness Month

National Birth Defects National Blood Donor Prevention Month

Month

Awareness Month

Thyroid Awareness Month

Home Care and Patient Partnerships

Home care is a cost-effective option for receiving health care services. Returning to one's home and family can promote quicker recovery and improve the quality of life for both patient and family caregiver.

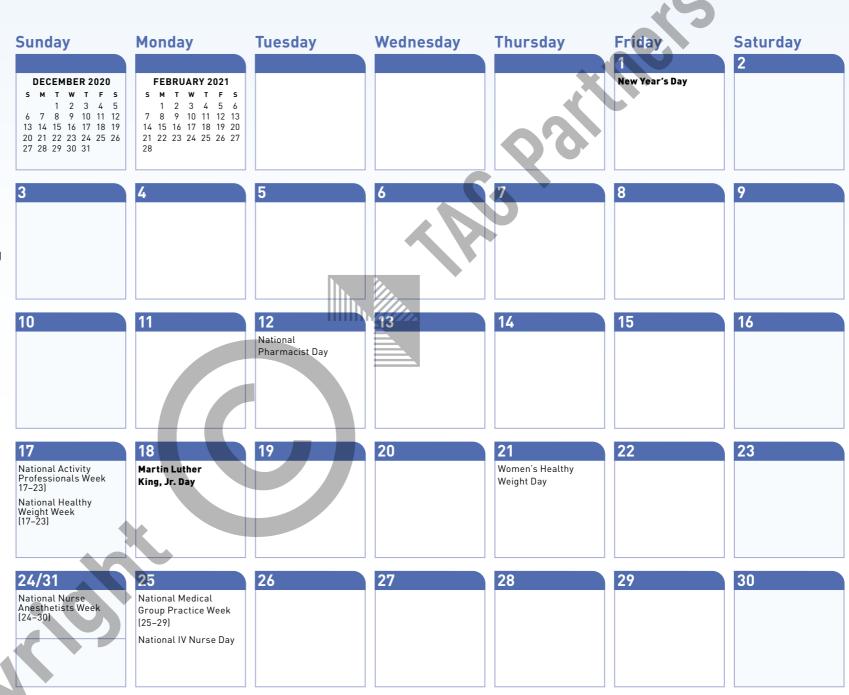
Did you know?

To be covered under the Medicare home health benefit, a Medicare beneficiary must meet all the following "qualifying" criteria:

- Be eligible for Medicare;
- Be provided services by a Medicarecertified home health agency:
- Be homebound, as defined by Medicare;
- Be provided services as defined in the HHA Manual and meet the specific coverage rules related to the six services (nursing, physical therapy, occupational therapy, speech/language pathology, medical social services, home health aide);
- Be provided medically reasonable and necessary services;
- Receive physician certification and oversight of the patient's POC.

If all of these conditions are met, Medicare will pay for part-time or intermittent skilled nursing; physical, occupational, and speech-language pathology; medical social services; and home health aide visits. Beneficiaries are not liable for any co-insurance or deductibles for these services and may receive an unlimited number of visits. provided the coverage criteria are met.

If in question, call us for an assessment today.





February

AMD/Low Vision Awareness Month American Heart Month National Cancer Prevention Month National Children's Dental Health Month

National Senior Independence Month Wise Health Consumer Month

Home Care and Congestive Heart Failure (CHF)

In congestive heart failure, a person's heart is weakened and unable to pump enough blood to meet the body's needs. It can be caused by conditions such as high blood pressure and coronary artery disease. The heart's inability to effectively pump blood can cause a buildup of fluid in the lungs, liver, arms, legs and other parts of the body.

What can Home Care do for patients with CHF?

Our services may include but are not limited to:

- Observation and assessment
- Management and evaluation
- Fluid intake education
- Medication education
- Diuretic therapy
- Electrolyte replacement
- Safety education
- Ambulation technique
- Transfer technique
- Weight monitoring
- Cardiac assessmentDisease process education
- Assistance with ADLs
- Medical social services

Sunday **Monday Tuesday** Wednesday **Thursday Saturday Groundhog Day** World Cancer Day National Wear Red Day 12 13 Congenital Heart Duchenne Muscular Defect (CHD) Dystrophy Awareness Awareness Week (7-14) Week (13-19) National Burn Awareness Week (7-12) 14 16 **Presidents Day** Mardi Gras Ash Wednesday Valentine's Day Cardiovascular Professionals Week (14-19) National Cardiac Rehabilitation Week (14-19) National Donor Day 22 24 25 26 Purim (begins at sundown) **JANUARY 2021 MARCH 2021** SMTWTFS

Call Today: 555-555-1212 www.yourwebsite.com



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March

American Red Cross Month	Brain Injury Awareness Month	Hemophilia Month	National Colorectal Cancer Awareness Month	National Eye Donor Month
National Kidney	National Nutrition	National Poison	National Professional	Save Your Vision
Month	Month	Prevention Month	Social Work Month	Month

Celebrate National Doctors Day!

Home Care and Chronic Obstructive Pulmonary Disease (COPD)

What is COPD?

Chronic Obstructive Pulmonary Disease, or COPD, is a severe lung disease that gets worse over time. In COPD, a person's lungs become damaged and his or her airflow becomes blocked, which makes it difficult to breathe.

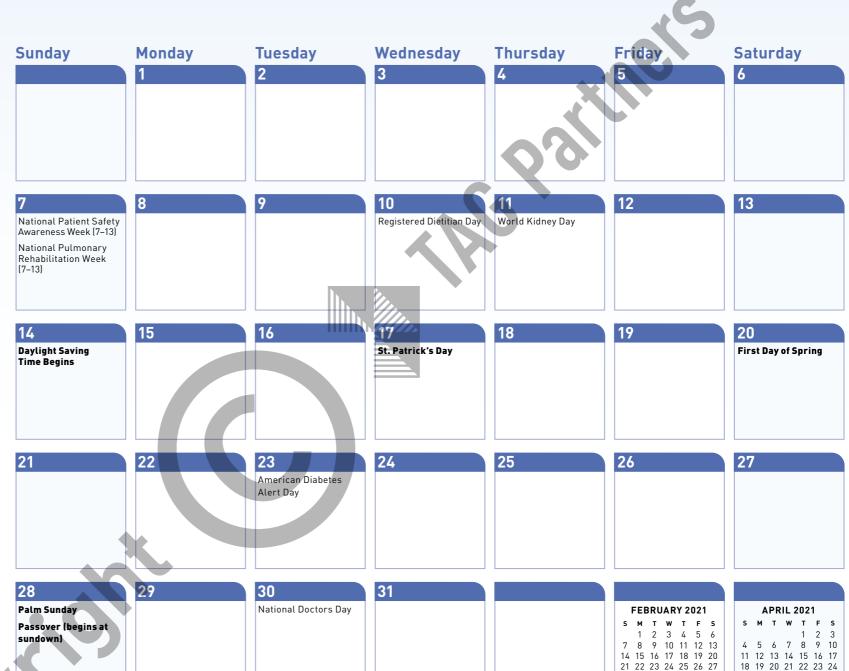
The most common conditions that make up COPD are emphysema and chronic bronchitis.

More than 12.7 million Americans have COPD, and it is the nation's third leading cause of death.

What can Home Care do for patients with COPD?

Our services may include but are not limited to:

- Observation and assessment
- Management and evaluation
- Supportive care education of disease process
- Individual and family counseling
- Home safety and emergency education
- Medication education
- Assistance with ADLs
- Nutrition education
- Restorative therapy (physical, occupational and speech)
- Medical social services





April

National Alcohol Awareness Month National Cancer Control Month National Counseling Awareness Month National Donate Life Month National Minority Health and Health Disparities Month

National Occupational Therapy Month National STDs/Family Planning Awareness Month Stress Awareness Month

Home Care and Cancer

What is cancer?

Cancer is a disease in which abnormal cells grow out of control and invade healthy parts of the body. These cancer cells often form tumors, but some forms of cancer involve the blood and circulate through tissues as they grow. If cancer cells enter the bloodstream or lymph vessels, the cells can spread to other parts of the body and grow there.

More than 1.6 million people are diagnosed with cancer each year, and about 12.5 million Americans have been diagnosed with cancer at some point in their lives. There are more than 100 different kinds of cancer.

What can Home Care do for patients with cancer?

Our services may include but are not limited to:

- Observation and assessment
- Management and evaluation
- Nutrition management
- Medication management
- Disease process education
- Infusion therapy
- Tube feedings
- Urinary catheter care
- Wound care
- Pain management
- Psychosocial support
- Oxygen management
- Ostomy care
- Assistance with ADLs
- Hydration therapy
- Parenteral nutrition
- Enteral nutrition

Saturday Sunday **Monday Tuesday** Wednesday **Thursday** Frida April Fool's Day **Good Friday MARCH 2021 MAY 2021** SMTWTFS TWTF Medication Safety Week 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 10 11 12 13 14 15 16 17 18 19 20 21 22 21 22 23 24 25 26 27 28 29 30 31 23 24 25 26 27 28 29 10 Easter National Public World Health Day Health Week (5-10) 15 Ramadan (begins at Tax Day sundown) 18 19 23 24 20 21 22 National Volunteer Administrative Earth Day Week (18-24) **Professionals Day** 28 29 30



M	ay	y
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Employee Health and Fitness Month	Huntington's Disease Awareness Month	National ALS Awareness Month	National Arthritis Month	National High Blood Pressure Education Month
National Melanoma/ Skin Cancer Awareness Month	National Mental Health Month	National Osteoporosis Month	National Stroke Awareness Month	Older Americans Month

Home Care and Hypertension

What is hypertension?

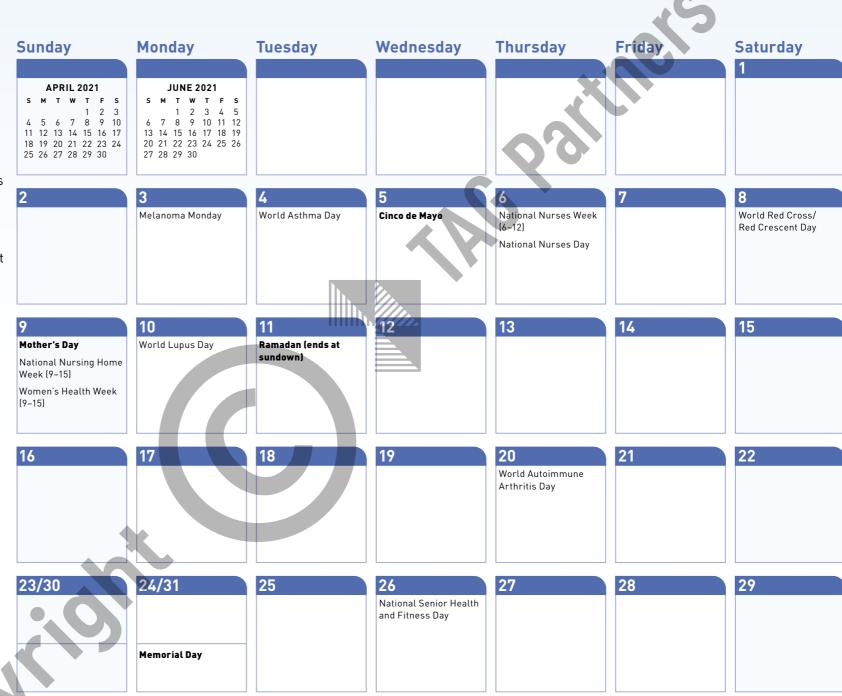
High blood pressure, or hypertension, is a condition that affects 46 percent of the country's adults. High blood pressure occurs when the force of blood against your artery walls is too high. This causes your heart to work harder.

If left untreated, high blood pressure can lead to other serious health conditions such as heart disease, heart attack and stroke.

What can Home Care do for patients with hypertension?

Our services may include but are not limited to:

- Observation and assessment
- Management and evaluation
- Complete physical assessment (upon admission)
- Cardiac-healthy diet education
- Medication education and management
- Disease process education
- Alleviation of stressors and stress reduction factors
- Assistance with ADLs
- Risk factor education
- Lab collection and reporting to physician
- Ongoing physician communication and coordination of care
- Instructions of daily weights
- Assessment of further cardiac abnormalities
- Individual and family counseling
- Home safety education
- Restorative therapy (physical, occupational and speech)
- Nutrition management





June

International Childhood Cancer Awareness Month Men's Health Month

Migraine Awareness Month Myasthenia Gravis Awareness Month National Aphasia Awareness Month

National Home Safety Month National Safety Month

National Scleroderma Awareness Month

Celebrate Home Safety Month! Home Care and

Fall Prevention

Falls are the leading cause of injury among older adults. The statistics from the Centers for Disease Control and Prevention are staggering: One in every three adults age 65 and older will fall every year, making this accident the leading cause of both fatal and nonfatal injuries among older adults, according to the Centers for Disease Control and Prevention.

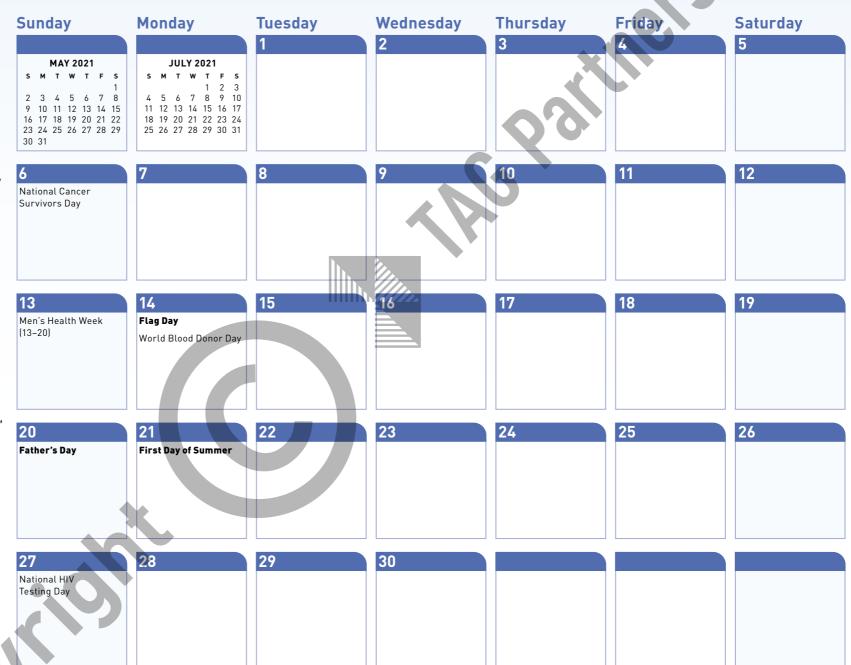
Many patients who fall often suffer hip fractures or other physical trauma and never return to their pre-fall level of function.

As people near age 70, the likelihood of suffering a fall increases dramatically and is exponential through the older years, with women five times more likely to fall than men.

What can Home Care do to reduce the incidence of falls?

Our services may include but are not limited to:

- Observation and assessment
- Management and evaluation
- In-home assessment to identify those at risk for falling
- Monitoring medication
- Recommend sound environmental designs in living quarters
- Remove environmental barriers
- Assist in identifying properly fitting shoes and clothing
- Modify unsafe behavior
- Medical social services







Eye Injury Prevention
Month

International Group B Strep Awareness Month UV Safety Month

Home Care and Wounds

What is a wound?

Wounds can be caused by many things. A simple accident can cause a severe wound that requires specialized care. Likewise, surgeries leave behind incision sites that require care and attention. Wounds called pressure ulcers can develop in people with impaired mobility and other issues.

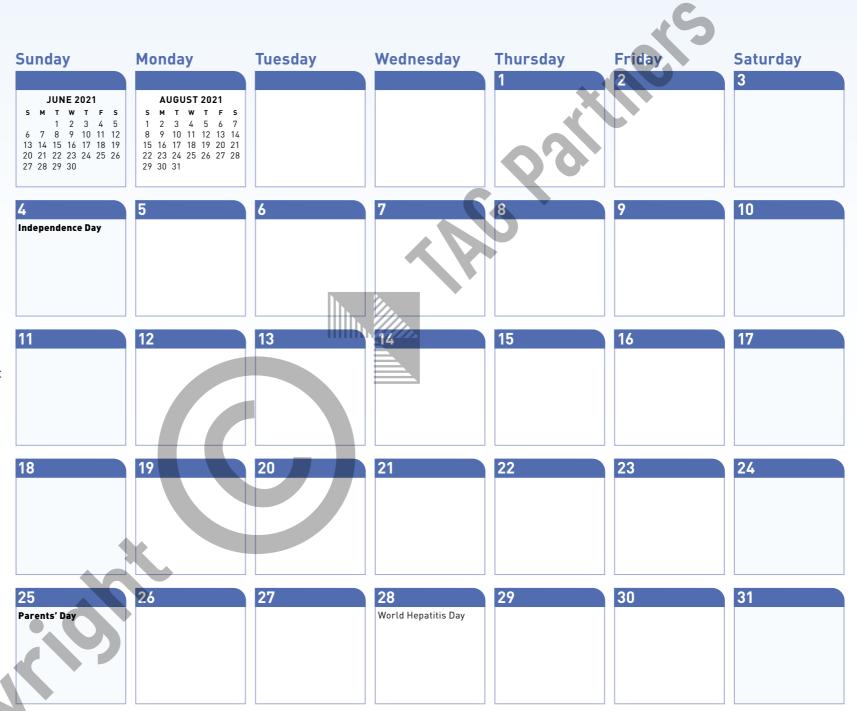
About 6 million Americans suffer from problem wounds caused by diabetes, circulatory problems and other conditions every year.

It has been shown that home care can help improve comfort, healing time and patient outcomes, as well as lessen complications and decrease the amount of time spent on dressing changes.

What can Home Care do for patients in need of wound care?

Our services may include but are not limited to:

- Observation and assessment
- Management and evaluation
- Patient/caregiver education regarding dressing changes
- Wound care supplies that are used in conjunction with the skilled nursing visit
- Anodyne therapy to promote wound healing
- Wound dressing changes
- Infection control education
- Medical social services





August

Cataract Awareness Month Medic Alert Awareness Month National Breastfeeding Month National Immunization Awareness Month Psoriasis Awareness Month

Home Care and Pain Management

What is pain management?

Acute pain is caused by illness or injury and it goes away once its underlying cause has healed or been treated. Pain that lasts longer than six months and persists even after an injury has healed is called chronic pain. According to the American Chronic Pain Association, about 50 million Americans suffer from chronic pain. Chronic pain can last for months or years. It is usually not constant, but it can have a significant impact on all aspects of daily life.

Pain management is a plan and process managed by a physician to relieve pain with medications, procedures and other treatments.

What can Home Care do for patients in need of pain management?

Our services may include but are not limited to:

- Observation and assessment
- Management and evaluation
- Symptom control measures
- Pain medication instruction
- Alternative measures to control pain
- Pain medication side effect control and education
- Proper repositioning to reduce pain
- Pain management strategies

Sunday **Monday Tuesday** Wednesday **Thursday** Saturday Minority Donor **Purple Heart Day** Awareness Day World Lung Cancer Day 10 14 National Health Center Week (8-14) 20 Senior Citizens Day 23 25 26 Health Unit Coordinator Day National Safe at Home Week (23-27) **JULY 2021 SEPTEMBER 2021** 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Call Today: 555-555-1212 www.yourwebsite.com



25 26 27 28 29 30 31

September

Healthy Aging Month

Leukemia and Na Lymphoma an Awareness Month Re

National Alcohol and Drug Addiction Recovery Month

National Cholesterol Education Awareness Month

National Food Safety Education Month

National Menopause Awareness Month National Ovarian Cancer Awareness Month National Pain Awareness Month Prostate Health Month
Sickle Cell Disease
Awareness Month

World Alzheimer's Month

Home Care and Osteoporosis

Osteoporosis is a condition in which a person's bones become brittle and weak, making them more likely to break. Although osteoporosis can develop in anyone, older women more commonly have the condition. About half of all women older than age 50 will fracture a hip, wrist or vertebra during their lives. More than 40 million Americans already have osteoporosis or are at high risk of developing it due to low bone mass.

Because bones are living tissue, they are broken down and replenished by our bodies throughout our lives. As people age, the body breaks down more bone tissue than it replenishes. The result is bones that are weaker and less dense. As osteoporosis progresses, people can develop bone fractures from simple bumps, strains or falls.

What can Home Care do for patients with osteoporosis?

Our services may include but are not limited to:

- Observation and assessment
- Management and evaluation
- Supportive care education of disease process
- Individual and family counseling
- Home safety and emergency education
- Assistance with ADLs
- Nutrition education
- Restorative therapy (physical, occupational and speech)
- Medical social services

Sunday **Monday Tuesday** Wednesday **Thursday** Saturday 10 **Labor Day** Rosh Hashanah World Suicide **Patriot Day** 13 **Grandparents Day** Yom Kippur (begins at National Assisted Living Week (12-18) 20 23 National Rehabilitation World Alzheimer's Day Family Health and First Day of Autumn Week (19-25) Fitness Day USA

National Women's

Health and Fitness Day

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OCTOBER 2021

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AUGUST 2021

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October

Children's Health
Month
Healthy Lung Month
Planning Month
National Dental
National Liver
National Physical
National Breast
Cancer Awareness
Month
National Dental
National Liver
National Physical
Talk About

Prescriptions Month

Therapy Month

Celebrate National Physical Therapy Month!

Home Care and Physical Therapy

Physical therapists are specially trained to treat injury, disability or disease with exercise and other physical treatments. They focus primarily on treating those experiencing problems with their musculoskeletal, neurological, cardio-pulmonary and skin systems.

Following a complete evaluation, these professionals work with the patient's physician to create a personalized rehabilitation program to best meet the patient's needs, including relieving pain, improving movement, improving function and preventing disability. They also often provide relevant training to family caregivers when appropriate.

What can a physical therapist do for patients in Home Care?

Our services may include but are not limited to:

- Stroke recovery care
- Exercise programs for strength, endurance, coordination and balance
- Walking and transfer training
- Instruction in body mechanics and safety
- Instruction in energy conservation, work simplification and orthopedic rehabilitation
- Wellness education
- Specialized device and equipment training
- Home safety evaluations
- Balance screenings for safety and coordination
- Total joint replacement care

Saturday Sunday **Monday Tuesday** Wednesday **Thursday** Frida International Day of **SEPTEMBER 2021 NOVEMBER 2021** Older Persons 5 6 7 8 9 10 11 7 8 9 10 11 12 13 12 13 14 15 16 17 18 14 15 16 17 18 19 20 19 20 21 22 23 24 25 21 22 23 24 25 26 27 26 27 28 29 30 28 29 30 **Emergency Nurses Day** Emergency Nurses Week (3-9) National Mental Illness Awareness Week (3-9) 12 10 World Mental Columbus Day Boss' Day Health Day National Case Management Week (10-16) 18 20 International Infection World Osteoporosis Day Prevention Week (17-23) National Health Education Week (17-23) 24/31 26 28 National Respiratory Care Week (24–30) Lung Health Day World Stroke Day Halloween

Awareness Month

Hygiene Month



November

American Diabetes Month	Diabetic Eye Disease Month	Great American Smokeout Month	National Alzheimer's Disease Awareness Month	National COPD Awareness Month
National Epilepsy	National Family	National Healthy Skin	National Home Care and Hospice Month	Pancreatic Cancer
Awareness Month	Caregivers Month	Month		Awareness Month

Join Us in Celebrating National Home Care Month!

Home Care and Diabetes

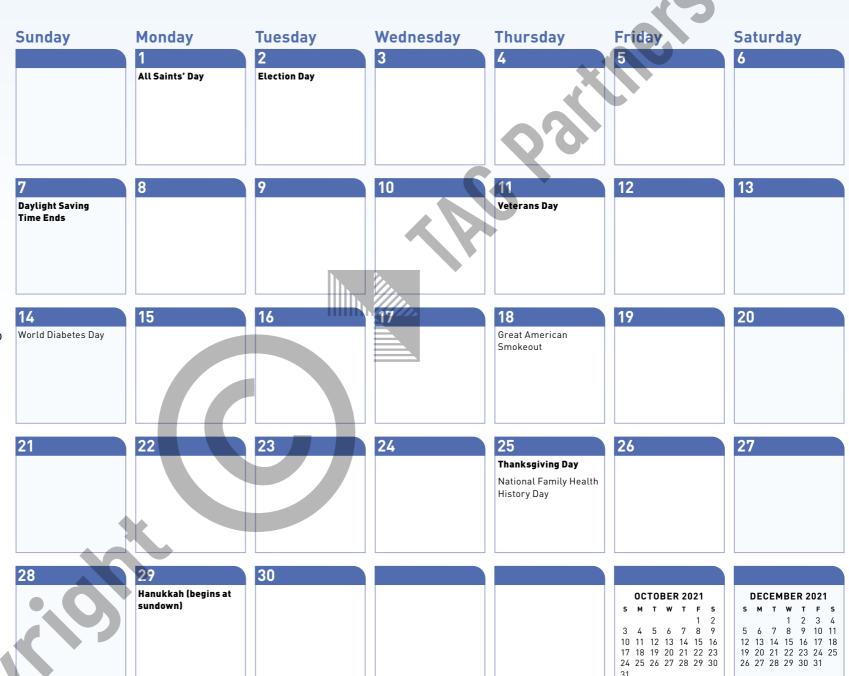
What is diabetes?

Diabetes is a disease in which the body does not produce or properly use insulin, a hormone needed to convert sugar, starches and other food into energy. About 25.8 million people in the United States are affected by diabetes — more than 8 percent of the country's population — according to the 2011 National Diabetes Fact Sheet. Of these, about 7 million are undiagnosed. Diabetes is a leading cause of death in this country and is a major cause of kidney failure, non-traumatic lower-limb amputations, new cases of blindness, heart disease and stroke.

What can Home Care do for a patient with diabetes?

Our services may include but are not limited to:

- Observation and assessment
- Management and evaluation
- Diabetic diet instruction
- Medication management
- Insulin administration
- Disease process education
- Assistance with ADLs in cases of decreased endurance and loss of extremity sensation
- Restorative therapy (physical, occupational, speech)
- Medical social services





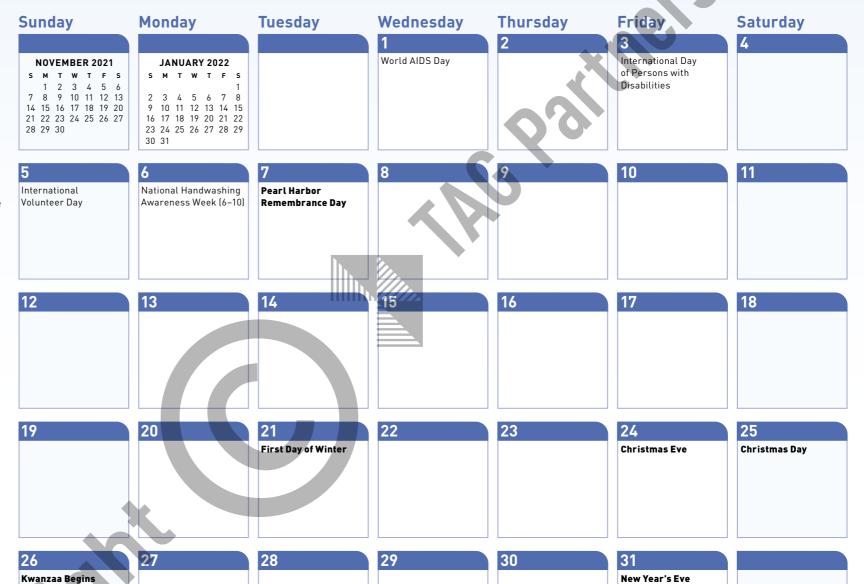
December

National Drunk and Drugged Driving Prevention Month

During this very special month of celebration, we wish you and your entire staff a safe and happy holiday season.

May your time be filled with friends and family; may your days be filled with laughter.

Our main goal — always — is to provide the very best quality of care to patients and their families. We look forward to working with you in the coming year.



HaPpy Holidays



January

Cervical Health Awareness Month Prevention Month

National Birth Defects National Blood Donor Month

National Glaucoma Awareness Month

Thyroid Awareness Month

Home Care and Dementia

What is dementia?

Dementia is the term for a collection of symptoms that affect thinking and behavior, such as problems with memory, judgment, language and motor skills. Dementia's decline in mental abilities makes it difficult for patients to easily engage in everyday activities. About a third of all seniors will eventually develop some form of dementia.

While damage to brain cells causes dementia, many different conditions can cause this damage. Alzheimer's disease is the most common type of dementia, making up 60 to 80 percent of all cases. It gets worse over time, with patients' symptoms often beginning with memory problems or depression and progressing to impaired judgment, confusion, changes in behavior, and problems with basic activities such as speaking, walking and swallowing.

What can home care do for a patient with dementia?

- Observation and assessment
- Wellness education
- Individual and family counseling
- Pain assessment
- Medication education
- Assistance with activities of daily living
- Diagnostic checks
- Prevention education
- Physician follow-up
- Clinical outcomes feedback
- Case management
- 30-day and 60-day summaries
- Home safety evaluation
- Specialized device and equipment training



